



E-Commerce Manager France (Fulltime)

About Etrias

Etrias Lifestyle Stores is one of the most dynamic and fast-growing companies in the Netherlands. As a major player in e-commerce, Etrias operates dozens of online stores in the Netherlands, France, Belgium, Germany, and the United Kingdom. With an assortment of more than 350,000 products and with more than 300,000 customers each year, there is always action within our team!

With a young and international team of 60 colleagues, we are constantly working on optimising our online shops and opening new platforms. IT, marketing, content creation and customer service are all done in-house. These efforts have enabled the company to distinguish itself by winning numerous awards. At Etrias we are not afraid to face new challenges. We strive each day to make our shops even better and to maximise our potential. In short: a company that we are proud of!

Job description

As E-Commerce Manager France, you will be responsible for the sales process of all of our French shops, maximising our turnover and ensuring good ROIs. You will also be the link between different departments to ensure the smooth running of online sales. In a growth objective of the French market, you will rely in particular on the following tools: online marketing, improving the content of the sites, and launching new sites.

The role includes:

- Analysis of sales and KPIs, market research, and competitor knowledge
- Autonomous management of Adwords campaigns for all of our French shops
- Improving site content for UX and SEO purposes
- Managing linkbuilding campaigns
- Expansion of the product range and approving product translations

Your profile

There is a dynamic and informal atmosphere within Etrias where initiative is encouraged and motivated. Working at Etrias requires a critical and constructive attitude, a commercial and collective approach. We are looking for an analytical and critical thinker. Someone who is pragmatic, proactive, flexible and able to prioritise the workload. Above all we are looking for someone who is able to flourish in the various tasks required by the position.

Our prerequisites

- Bachelors or Masters degree
- E-commerce experience is a plus
- Proficiency in Google Ads and Analytics is a plus
- French is your mother tongue, English fluent
Dutch is a plus
- Analytical and critical thinker
- Excellent interpersonal skills

Our offer

- A competitive salary
- Enough days off to spend your salary
- Challenging tasks and the ability to grow
- Great working atmosphere with really friendly colleagues
- Every month the (in)famous Etrias Drinks!
- The chance to work at one of the fastest-growing companies in the Netherlands

Are you interested in the position? Do you want to be part of a young, dynamic, and growing company? Do you want to become our new e-commerce manager France? Contact Laurens Ultee by sending your Curriculum Vitae and motivation letter in English in PDF form to hr@etrias.nl